

FLOSSFIRST CREDIT CARD DENTAL FLOSS

FlossFirst Credit Card Dental floss was invented by Australian Inventor (and former Queensland Inventor of the Year) Stuart Saunders.

Frustrated with the inconvenient and uncomfortable design of conventional dispensers on his travels, he set out to design a 'comfortable' dental floss. A dispenser the size of a credit card was thought to be the optimum size, with the thickness about the same as floppy disc. The question – Could the industry standard 50 metres of floss be incorporated into such a package?

The answer is yes, and more. FlossFirst now offers 60 metres of fine, lightly waxed high tenacity Nylon thread in this same convenient dispenser. Also available is PTFE floss, the same material known as Teflon.

A unique advantage of this design is that as a promotion item it provides a great deal of 'real estate' front and back for your logos, messages, maps and images.

PROMOTION WITH FLOSSFIRST

- FlossFirst Credit Card Dental floss – The only truly ethical promotional tool for the Dental Profession.
- Designed for timely recall, FlossFirst has an amazing 60 metres (200ft) of lightly waxed floss, packed into a flat credit card shape – 3.8 mm thin.
- Why promote someone else's business? We print to your requirements; practice name, maps, messages, appointment details, logos and photographs. Screenprint and/or full colour sticker.
- FlossFirst is a Gold Medal Winner: Best New Health Product in the International Invention Competition.
- A Proud Australian Invention! Ergonomically designed with recessed safety cutter.
- FlossFirst is fully tax deductible. Printed and packed in a hygienic wallet then delivered to your practice.
- Free education "How To" graphics are available.



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